

THE GROUNDSWELL MANIFESTO

Everything has changed. Technology is more accessible than ever, mission personnel desperately need modernized experiences, and there is an urgency to quickly secure against formidable cyber threats.

With change comes a generational opportunity for a new type of company. One with a different approach to problem-solving in the most challenging and complex environments. A company that partners with government leaders to modernize and transform how missions are delivered through the creative deployment of next generation technologies, expert talent, and modern cloud- and platform-delivered applications and business models.

We are building that company. **It is our mission to be the public sector's leading solutions firm, bringing modern approaches to some of the most complex challenges facing our world.** This means rising to today's challenges, with an urgency to unite unique talent, and position that talent in ways that create seismic change for our clients. Time is of the essence.

So, it's with a sense of urgency that we announce the merger of CollabraLink Technologies and Groundswell Consulting Group. This is our first, best step toward implementing our vision and strategy for the future. We're going seismic, because:

Our customers need us. They have urgent requirements, and it's time for fresh perspectives on the application of technology in the relentless pursuit of accelerated mission outcomes.

Our current and future employees need us—and we need them. Our foundation is people. We are moving past yesterday's business culture and execution models, by building a rising team that fosters individual spirit, encourages engagement in our culture, and promotes opportunities to grow and learn at the leading edge of public sector technology.

Our partners need us. Nobody is better equipped to bring emerging technology to the government than us. We bring together our ecosystem of technology partners, comprehensive workforce development programs and alliances, and a deep understanding of the government mission.

Together, our combined companies provide a launch pad for execution of our strategy and growth. We have the power to compete with, and deliver at scale against, larger traditional technology and service providers. Yet, we bring an innate entrepreneurial spirit, allowing agility and responsiveness found at smaller companies.

Together, we will provide the security, resilience, and transparency that government deserves; ushering in creative solutions to deliver desired, lasting change for our nation.

Together, we will build upon our talent - continuing to train and grow - delivering today, for tomorrow.

Together, we are committed to the success of our people and to our clients we consider partners. Your success is our success.

Together, we will rise to the challenge of solving the toughest problems, creating a swell of change that will shift the direction of our future.

Together, we are the change. We are Groundswell. This name reflects our commitment to bringing unstoppable, seismic technology changes to government missions.

The U.S. Constitution calls us to a "more perfect union." For us, that means working better together. Our aim is the smartest people, solving the most complex challenges, creating a better world for our clients and those they serve.

GREATER IMPACT. TOGETHER.



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